



33RD INTERNATIONAL CUISINE DINNER & AUCTION

SUNDAY, MAY 21, 2023

A gala to benefit the World Awareness Children's Museum

Dear Friend,

It's that time of year again! The museum's biggest fundraiser, the **33rd Annual International Cuisine Dinner and Auction**, will take place on **Sunday, May 21, 2023**, at the Queensbury Hotel.

Every year, over **20 restaurants** come together to offer their unique dishes and represent the diverse flavors of the world: from French to Thai to Mexican and beyond. In addition, more than **50 area businesses** make it possible for us to hold a Raffle and Silent Auction during the event by generously donating their products and services. Last year, we collectively raised \$37,000 from ticket sales, sponsorships, raffle sales, and auction bids. Will you help us get to \$45,000 this year to continue our mission to **bring our diverse world to children**?

Here are 3 ways to participate!

CATER	SPONSOR	DONATE AUCTION ITEMS
Join our team of amazing donor restaurants! Deadline: March 31, 2023	Starting at \$300 Deadline: April 28, 2023 (Advance publicity by March 31, 2023)	Artisan pieces, collectibles, experiences, professional services, or gift cards. Deadline: May 5, 2023 for program publicity

All support includes recognition of your business name and donation in the evening's program and promotions, as well as proper acknowledgment for tax purposes. Details for all of these opportunities are on the enclosed forms. Our event committee will follow up with you in the coming weeks to answer any questions or assist you with the paperwork.

To learn more about our museum and our mission to **bring our diverse world to children**, please visit our website at www.WorldChildrensMuseum.org or find us on Facebook.

Thank you for your consideration and for helping us continue our work within the community. We hope to see you on May 21st at the International Cuisine Dinner and Auction!

Sincerely,

Bethanie Lawrence, Executive Director
director@worldchildrensmuseum.org
518-793-2773 ext. 305

Natalia Carusone, Event Committee Chair
fundraising@worldchildrensmuseum.org
518-791-8919

World Awareness Children's Museum

89 Warren Street

Glens Falls, NY 12801

PH: 518-793-2773. FAX: 518-761-2071

www.WorldChildrensMuseum.org

The World Awareness Children's Museum is a 501(c)3 educational organization chartered by the NYS Board of Regents in 1995.



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SPONSORSHIP CONTRIBUTION FORM

Please fill out completely. Thank you!

Deadline: April 28, 2023

March 31, 2023 for advance publicity.

Date _____

Name _____

Business Name _____

Contact _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Website _____

SPONSORSHIP

\$2,500

Iron Chef

- Premier logo placement on the invitation to more than 1000 individuals and on the event poster.
- Premier logo placement and full-page advertisement in the event program, logo and link to your business on the event webpage, and logo on all other event advertisements.
- Recognition through the museum's social media and e-blasts.
- Complimentary table for 10 at the event (\$1,250 value)

\$1,000

Master Chef

- Name recognition on the invitation and your logo on the event poster.
- Logo placement and half-page advertisement in the event program.
- Logo and link to your business on the event webpage and recognition through the museum's social media and e-blasts.
- 6 complimentary admission tickets to the event (\$750 value).

\$750

Chef de Cuisine

- Name recognition on the event poster.
- A half-page advertisement in the event program.
- Your business listed on the event webpage and recognized through the museum's social media and e-blasts.
- 4 complimentary admission tickets to the event (\$500 value).

\$300

Sous Chef

- A quarter-page advertisement in the event program.
- Your business listed on the event webpage and recognized through the museum's social media and e-blasts.
- 2 complimentary admission tickets to the event (\$250 value).

To pay for your sponsorship online, please visit:

<https://paybee.io/@wacm@31>

or scan the QR Code



If applicable, **please include your company logo in vector format (preferred) or high-resolution jpeg** and email to fundraising@worldchildrensmuseum.org or mail a hard copy to the museum, attention: International Cuisine Committee.

List of Attendees

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

I would like to donate my tickets to the Museum.

- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

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International Cuisine Program Ad Sizes

Program Trim Size:
5.5" wide x 8.5" high

Full Page Ad
image area
4.75" wide x 7.75" high

Half Page Ad
image area
4.75" wide x 3.75" high

Mode:
Black and White

Preferred Format:
Press Quality PDF
(with fonts embedded)

Acceptable Formats:

- High Resolution jpeg or tiff
(300 dpi or higher)
- Scannable Hard Copy
(line art only, no halftones)

World Awareness
**CHILDREN'S
MUSEUM**

518 793-2773
www.WorldChildrensMuseum.org
email: fundraising@worldchildrensmuseum.org

Quarter Page Ad
image area
4.75" wide x 1.75" high