

SUNDAY, MAY 19, 2024 A Gala to benefit the World Awareness Children's Museum

### Dear Chefs and Culinary Artists,

We are excited to announce that we have officially opened up the selection process for local restaurants to participate in our **34th Annual International Cuisine Dinner and Auction**, to be held on **Sunday, May 19, 2024**, at the Queensbury Hotel.

The gala will allow you to offer and showcase your unique dishes and flavors to over 200 guests while also contributing to the museum's mission to **bring our diverse world to children**. In addition, you'll receive exposure for your restaurant to over 5,000 people through a complimentary ad in the event program, our email newsletter, partnerships, and social channels. **There is no fee to participate, and spots are limited**, so we hope to hear from you soon!

Below, you may notice that we are not soliciting donations for the entree portion of the dinner. As this event has grown in popularity, there has been a need to transform the event in a way that benefits all restaurants involved. For this reason, we will be hand-selecting only two restaurants to provide entrees. We are excited about the opportunity this gives us to increase the spotlight on our participating appetizer and dessert restaurants, as well. *If you would like to be considered for selection to provide entrees, please let us know.* 

#### **Options for participation:**

- Appetizers are offered during the cocktail portion of the event from up to 15 participating restaurants.
- **Desserts** are featured at the conclusion of the evening from up to 10 participating restaurants.

All participating restaurants/culinary artists will have the opportunity to display brochures/menus for guests to take with them.

## **THIS IS A CAN'T-MISS EVENT!** If you would like to take part, please complete the attached form and return by March 29, 2024, to **megan@worldchildrensmuseum.org** <u>or</u> mail to: World Awareness Children's Museum Attn: International Cuisine Dinner & Auction 89 Warren Street Glens Falls, NY 12801

\*\*\*Please provide a cell phone number for confirmation and reminders. You will receive a copy of your completed form confirming your participation in this year's event and additional information in early May.

We are truly thankful to the returning restaurants who have supported us for many years and welcome new partners to this exceptional culinary event!

Sincerely,

Megan Stacey

Megan Stacey, Event Coordinator megan@worldchildrensmuseum.org 518-269-9668

**Bethanie Lawrence, Executive Director** director@worldchildrensmuseum.org 518-793-2773 ext. 305

World Awareness Children's Museum

89 Warren Street Glens Falls, NY 12801 PH: 518-793-2773. FAX: 518-761-2071 www.WorldChildrensMuseum.org



SUNDAY, MAY 19, 2024

A Gala to benefit the World Awareness Children's Museum

#### <u>Staff</u>

#### Dear Friend,

Bethanie Muska Lawrence Executive Director

Megan Stacey Event Coordinator

Sarah Bauer Program Coordinator

Diane Dumouchel Bookkeeper

Shane Frasier Marketing & Communications Coordinator

Ann Eckert Jacqueline Simpson Nina Solomon Front of House Associates

Patrice Jarvis-Weber Teaching Artist

#### **Board of Trustees**

**Dan Wade** President

**Carol Martindale** Vice President

Debra Smith, CPA Treasurer

Gretchen Steen Secretary

Linda Cappabianca Natalia Carusone, NBCT Juan Gonzales Caren Hoffman Jamie Lewis, DMD Every year, over **20 restaurants** come together to offer their unique dishes and represent the diverse flavors of the world, from French to Thai to Mexican and beyond. In addition, more than **50 area businesses** make it possible for us to hold a Raffle and Silent Auction during the event by generously donating their products and services. Last year, we raised \$37,500 from ticket sales, sponsorships, raffle sales, and auction bids. Will you help us get to \$45,000 this year to continue our mission to **bring our diverse world to children?** 

The **34th Annual International Cuisine Dinner and Auction** is the museum's most important fundraiser of the year and will take place on **Sunday, May 19, 2024,** at the Queensbury Hotel.

#### Here are three ways to participate:

- Cater: Join our team of amazing donor restaurants! Deadline: March 29, 2024
- Sponsor: Starting at \$500. Deadline: May 3, 2024 (Advance publicity by March 8, 2024)
- **Donate Auction Items:** Artisan pieces, collectibles, experiences, professional services, or gift cards. Deadline: <u>May 3, 2024</u> for program publicity

All support includes recognition of your business name and donation in the evening's program and promotions, as well as proper acknowledgment for tax purposes. Details for all of these opportunities are on the enclosed forms. Our event committee will follow up with you in the coming weeks to answer any questions or assist you with the paperwork.

To learn more about our museum and our mission to bring our diverse world to children, please visit our website at <u>www.WorldChildrensMuseum.org</u> or find us on Facebook.

Thank you for your consideration and for helping us continue our work within the community. We hope to see you on May 19th at the International Cuisine Dinner and Auction! Sincerely,

Megan Stacey

Megan Stacey, Event Coordinator megan@worldchildrensmuseum.org 518-269-9668

**Bethanie Lawrence, Executive Director** director@worldchildrensmuseum.org 518-793-2773 ext. 305

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www.WorldChildrensMuseum.org

### **CONTRIBUTION FORM**

Please fill out completely. Thank you!

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518-793-2773 FAX·518-761-2071		NYS Board of Regents in 1

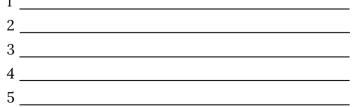
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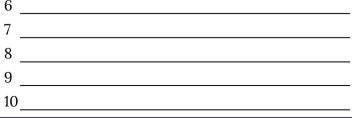
## SPONSORSHIP

### **CONTRIBUTION FORM**

Please fill out completely. Thank you! Deadline: May 3, 2024 March 8, 2024 for advance publicity.

				Date
Name				
Business Name				
Contact				
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City		State	ZIP	
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☐ \$5,000	\$2,500	\$1,000	\$500	\$250
Iron Chef	Master Chef	Chef de Cuisine	Sous Chef	Patissier
Premier logo placement on the invitation to more than 1000 individuals and on the event poster. Premier logo placement and full-page advertisement in the event program, logo and link to your business on the event webpage, and logo on all other event advertisements. Recognition through the museum's social media and e-blasts. Complimentary table for 10 at the event (\$1,500 value).	<ul> <li>Name recognition on the invitation and your logo on the event poster.</li> <li>Logo placement and half-page advertisement in the event program.</li> <li>Logo and link to your business on the event webpage and recognition through the museum's social media and e-blasts.</li> <li>6 complimentary admission tickets to the event (\$900 value).</li> </ul>	<ul> <li>Name recognition on the event poster.</li> <li>A half-page advertisement in the event program.</li> <li>Your business listed on the event webpage and recognized through the museum's social media and e-blasts.</li> <li>4 complimentary admission tickets to the event (\$600 value).</li> </ul>	<ul> <li>A quarter-page advertisement in the event program.</li> <li>Your business listed on the event webpage and recognized through the museum's social media and e-blasts.</li> <li>2 complimentary admission tickets to the event (\$300 value).</li> </ul>	<ul> <li>A special Thank You in the event program.</li> <li>Your name or business name featured on the signs in front of food stations.</li> <li>1 complimentary admission ticket to the event (\$150 value).</li> </ul>
To pay for your sponsorship online, please visit: https://wacm.ticketleap.com/gala2024 or scan the QR Code		format (pr megan@w	le, <b>please include your compa</b> referred) or high-resolution jp <u>rorldchildrensmuseum.org</u> or m attention: International Dinner &	<b>eg</b> and email to ail a hard copy to the
List of Attendees		I would like t	o donate my tickets to	the Museum.
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### World Awareness Children's Museum

89 Warren Street Glens Falls, NY 12801 PH: 518-793-2773. FAX: 518-761-2071 www.WorldChildrensMuseum.org

**34TH INTERNATIONAL CUISINE RESTAURANT FORM** Please fill out completely. Thank you! **DINNER & AUCTION** Deadline: March 29, 2024 SUNDAY, MAY 19, 2024 A Gala to benefit the World Awareness Children's Museum Date Business Name Contact Address \_\_\_\_\_ State\_\_\_\_\_ZIP\_\_\_\_\_ City \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Email \_\_\_\_\_ Website/Facebook \_\_\_\_\_ Signature (required) \_\_\_\_\_ Name of Owner(s) \_\_\_\_\_ Name of Chef I/We agree to donate: Appetizer(s) Dessert(s) Gift Card **Details of food donated:** Vegetarian Vegan **Gluten-Free Nut-Free** Include item name, description, and region/country below: 1 \_\_\_\_\_ 2 3 4 Please indicate the following: Item needs to be heated Will deliver appetizer or dessert to the Queensbury Hotel Item needs refrigeration Food can be picked up on the day of the event at (time) Sorry, I can't attend. Food will be presentation-ready. **IF NOT**, what is needed? I would love to donate a gift card instead! Thank you for your generosity! Donation value information is needed to produce We are thrilled to have you Value of your donation: \$\_\_\_\_\_ as a partner in this event, your in-kind donation receipt for tax purposes. and we're excited to showcase your business among select local FOR OFFICE USE ONLY restaurants! Donation obtained by:

World Awareness Children's Museum

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# Full Page Ad

image area 4.75" wide x 7.75" high

**Program Trim Size:** 5.5" wide x 8.5" high

Half Page Ad

image area 4.75" wide x 3.75" high Mode: Black and White

**Preferred Format:** Press Quality PDF (with fonts embedded)

### Acceptable Formats:

High Resolution jpeg or tiff (300 dpi or higher)
Scanable Hard Copy (line art only, no halftones)

# World Awareness CHILDREN'S MUSEUM

518 793-2773 WorldChildrensMuseum.org megan@worldchildrensmuseum.org

## **Quarter Page Ad**

image area 4.75" wide x 1.75" high